

2022 RATE CARD

ADVERTISEMENT FORMAT	DIMENSIONS*	PLACEMENT**	NET RATE		
			Monthly	Semi Annually	Annually
MASTHEAD	728 x 90	Columns Top of Page	\$1400	\$8000	\$15,000
SKYSCRAPER	300 x 600	Columns Right Side Margin	\$1200	\$5850	\$13,500
SQUARE	300 x 240	Columns Right Side Margin or In Content	\$1000	\$4250	\$9000
		Leader Board (only available on the Homepage)	\$1400	\$8000	\$15,000
Skyscraper only		Racing Moment of the Week Left center	\$1500	\$8000	\$16,000
Masthead Skyscraper Square		Kentucky Derby Prep Races and Derby Weekend (Placement determined by format)	January thru May Masthead \$5500 Skyscraper \$4500 Square \$3500		
Masthead Skyscraper Square		Breeders' Cup Prep Races and Weekend (Placement determined by format)	Inquire	Inquire	Inquire
Inquire		Gate to Wier Podcasts Per 30 second mid- roll audio)	Inquire	Inquire	Inquire
Inquire		Past The Wire TV	Inquire	Inquire	Inquire

*Custom dimensions available upon request **Placement will be in Features, Latest Racing News, Bloodstock, OTTB, International News, Tracking Trips or other columns. You may choose a column or we can place your ad where most appropriate including multiple column sections.)